

A New Year – A New Direction - 2007

We work with an average 5,000 youth per year.

Strategic Plan

- Leadership Focus Groups were held at all five high schools starting Nov. 2004.
- Student participants represented campus population.
- Students gave feedback about the issues that they believed needed to be addressed.

Major Areas of Focus

- Safety
- Alcohol and Drug
- Sexuality
- Teen Activities
- Opportunities for Community Service
- Diversity Education and Awareness
- Mentorship and Adult Support
- Student Scholarships

Major Projects

1. National Red Ribbon Week Youth Conference

Increase participation from 245 students to 700 students.

- Present Five Modules:
 - Aim for Success
 - Fatal Vision
 - Peer Pressure and Cultural Diversity Education
 - Assets in Action - Development Assets
 - Making Good Decisions – Motivational Productions

2. Web Site Design and Development

- MYS Central Clearinghouse for youth information and events.
- Corporate Web Site for parents, adult volunteers and donors.

3. Abstinence Education Program

- Implement Aim for Success program in MISD high schools.

4. Ropes Course Program Expansion

- Provide additional Ropes Course Program that emphasizes conflict resolution.

5. Battle of the Bands

- A special event for MISD high school students, that allows them an opportunity to show case their talents for family, friends, and the community.

Major Funding Sources

- City of Mesquite
- Wal-Mart
- Mesquite Service League
- First State Bank
- Allstate Foundation
- AMBUCS
- Mesquite Independent School District
- Mesquite Rotary Club
- United Parcel Service
- Whitworth Agency – Allstate
- Mesquite Arts Council

And you! We still need your help.

