

PLANNING DIRECTORS
ASSISTANT DIRECTORS
SENIOR MANAGERS

REGISTER NOW!

PLANNING DIRECTORS WORKSHOP

OCTOBER 6 AND 7, 2009

GALVESTON

APA Texas Chapter Conference

**ENHANCE YOUR LEADERSHIP SKILLS
MANEUVER THROUGH THE POLITICS OF PLANNING
COMMUNICATE EFFECTIVELY
...AND MUCH MORE**

LEARN FROM NATIONALLY RECOGNIZED LEADERS

MARY KAY PECK, FAICP, WORKSHOP COORDINATOR

ANNA BREINICH, AICP COMMISSIONER

VALERIE HUBBARD, AICP COMMISSIONER

MICHAEL NEUMAN, ASSOCIATE PROFESSOR, TEXAS A & M

MITCHELL SILVER, APA BOARD OF DIRECTORS

REGISTRATION IS FREE

To Register, Contact Chapter Administrator Dick Lillie, FAICP, at dlillie0919@att.net

WORKSHOP AGENDA

TUESDAY OCTOBER 6

10:00-10:15 Welcome and Introductions

10:15-11:15 Leadership Skills. This session will discuss how to boost your effectiveness as a leader, the unique challenges of public sector leadership and the characteristics and approaches of successful local government leaders.

11:15-11:30 Break

11:30-12:30 Leadership Skills, continued

12:30-1:30 Lunch (Included)

1:30-2:45 The Role of the Planning Director in the Department, the Organization and the Region. Planning Directors wear many hats—managing a department, operating as a member of an organizational team and representing their local government regionally. Learn how to increase your skill level in all these roles.

2:45-3:00 Break

3:00-4:00 Getting Better All the Time—A Culture of Continuous Improvement. Planning is about innovation and change. In this session, you'll hear how to lead and inspire your staff to make substantive improvements.

4:00-5:00 Hot Topic: How to Stretch Your Budget. Local governments are being challenged to do more with less. The panel will give you practical solutions to make sure you can continue to do the important work of planning during this economic slowdown.

WEDNESDAY OCTOBER 7

10:00-10:15 Welcome and Introductions

10:15-11:45 The Politics of Planning...Getting the Support You Need for Success. Hear how to make sure those plans and ordinances get enacted. Learn how to build coalitions and manage relationships to enhance your success.

11:45-12:45 Lunch (Included)

12:45-2:00 Developing Big Picture Strategies. Learn from the panel of experts how to focus on the big picture and how to develop the strategies to get there. The use of a strategic model will be explained.

2:15-2:30 Break

2:30-3:30 Communication Strategies. Planners have a great message. In this session, you'll learn best practices for developing a communication strategy.

3:30-3:45 Break

3:45-5:00 Hot Topic: Sustainability. It's on everyone's radar screen—green is good. Find out about innovative national and international sustainability efforts.