

The Texas Municipal League (TML) presents an educational opportunity for both elected and appointed city officials.



# **TML Economic Summit**

**Friday, March 5, 2010**  
**Dallas Marriott Las Colinas**

Local officials know that today's economy is unlike anything that Texas cities have faced in recent memory. Today, cities are operating on a different economic playing field, with different rules and requirements, different players, and different expectations. As a result, officials are looking for innovative economic development programs and strategies.

**In this practical workshop, you will:**

- Understand the future economic outlook in Texas.
- Study regional plans for economic development.
- Learn about the Texas state budget and how it will affect cities.
- Find out about Texas revenue sources.

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# Agenda

8:00-8:30 a.m.

## REGISTRATION

8:30-8:45 a.m.

## WELCOME/INTRODUCTIONS

9:00-10:00 a.m.

## THE ECONOMIC OUTLOOK FOR TEXAS

M. Ray Perryman, President, The Perryman Group

10:15-11:15 a.m.

## REGIONAL PLANS FOR ECONOMIC DEVELOPMENT

Dave Ivan, Professor, Michigan State University

11:30 a.m.-12:30 p.m.

## TEXAS REVENUE SOURCES AND THE ECONOMY

Billy Hamilton, Consultant and Adjunct Professor,  
University of Texas at Austin

12:30-1:30 p.m.

## LUNCH

1:30-2:30 p.m.

## CITY SUCCESS STORIES

James H. Svara, Professor, Arizona State University

2:30-3:00 p.m.

## QUESTIONS AND ANSWERS

M. Ray Perryman, President, The Perryman Group

3:00 p.m.

## ADJOURN



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# Biographies



### Dr. M. Ray Perryman

Dr. M. Ray Perryman is founder and president of The Perryman Group (TPG), an economic and financial analysis firm headquartered in Waco, Texas. He is widely regarded as one of the world's most influential and innovative economists. His complex modeling systems form a basis for corporate and governmental planning around the globe. His thousands of academic and trade articles and presentations span a wide variety of topics, gaining him international respect and acclaim. He has also authored several books, including *Survive & Conquer*, an account of the Texas economy during the turbulent 1980s, and *The Measurement of Monetary Policy*, a treatise on Federal Reserve activity.

Dr. Perryman authors *The Perryman Economic Forecast*, a subscription service detailing projections of state business activity, and *The Perryman Report*, a newsletter with forecasts, insights, and commentary on state, national, and international economic activity. He is the editorial advisor and author of *The Perryman Texas Letter*, a monthly synopsis of economic, social, and political events. Dr. Perryman also writes a weekly syndicated column, *The Economist*, and hosts a daily syndicated radio commentary on economic affairs, "The Perryman Report."



### Dave Ivan

Dave Ivan conducts the community and economic development programs for Michigan State University Extension in East Lansing, Michigan. He is a frequent guest lecturer on small town success with state municipal associations and at other regional small town conferences. Ivan has conducted previous research on community sustainability, including a 2002 USDA Fund for Rural America project titled "Small Town Success Strategies." He serves as a member of the Michigan State economic development, community development, and land use area of expertise teams, and he is a statewide trainer with the Michigan Economic Developers Association. His seminar topics have included community sustainability, downtown development strategies, and community entrepreneurship strategies.



### Billy C. Hamilton

Billy Hamilton is a consultant in tax, fiscal policy, and related issues. In this capacity, he works with a wide range of public and private clients. He also writes a regular column on state tax issues for the national publication *State Tax Notes*. He is an adjunct professor at the LBJ School of Public Affairs of the University of Texas at Austin.

Prior to January 2007, Hamilton was chief deputy comptroller of public accounts of Texas. He was appointed to that position in January 1999 by Comptroller Carole Keeton Strayhorn. Hamilton previously served as deputy

comptroller for seven years from 1991 to February 1998. In the interim, he was in private practice. As deputy comptroller, Hamilton was responsible for the day-to-day management of the comptroller's office. The comptroller is the state's chief fiscal officer and is responsible for state tax administration, statewide financial management, and state treasury operations. The comptroller employs a staff of 2,800 in Austin and more than 40 field offices around the state and in three other states. Hamilton retired from state service in late 2006.



#### **James H. Svara**

Jim Svara is a professor in the School of Public Affairs at Arizona State University and director of the Center for Urban Innovation.

In his research and teaching, he specializes in local government politics, management, and ethics, and he has a special interest in the roles and responsibilities of elected and administrative leaders in local government. He is the author of numerous journal articles and book chapters that examine leadership by mayors, councilmembers, and city managers.

He has spoken at meetings of the International City/County Management Association, the National League of Cities, and the National Association of Counties, as well as to students and organizations of local government officials in twelve states and five foreign countries. He has served as a consultant to city governments on charter revision in several states and to the Forum for Executive Public Management in Denmark, and he contributed to the drafting of the 7th and 8th editions of the Model City Charter of the National Civic League.

He received a B.A. in history from the University of Kentucky and a Ph.D. in political science from Yale University. He has served on the faculty of the University of North Carolina at Greensboro, where he directed the public administration program, and at North Carolina State University, where he was director of the public administration program from 1990-1998 and head of the department from 1998-2005.

## General Information

**Registration Fee:** The registration fee for the summit is **\$175** if payment is received at TML by **February 19**. **The fee increases to \$195 after February 19.** The registration fee includes lunch, refreshments, and handouts.

**Confirmations/Badges:** Your confirmation and badge will be mailed in advance. Name badges are required for admittance, so **PLEASE REMEMBER TO BRING YOUR BADGE TO THE WORKSHOP.**

**Cancellation and Substitution Policy:** If you are registered and cannot attend, we encourage you to send a substitute. If you cannot send a substitute, a \$45 cancellation fee will be assessed if written cancellation is received by **February 19**. **No refunds will be honored after February 19.**

**Workshop Location:** This workshop will be held at the Dallas Marriott Las Colinas Hotel, located at 223 Las Colinas Boulevard in Irving. The hotel has extended a room rate of \$129 single/double until **February 19**. Call the Dallas Marriott Las Colinas Hotel at 972-831-0000 and refer to the **TML Economic Summit** room block to make reservations.

**Special Accommodations:** Please let us know on the registration form if you need special accommodations of any kind; we want to help. In order to respond to any special requests, we would appreciate as much advance notice as possible.

**Continuing Education Credit:** Elected officials (mayors and councilmembers) can earn Texas Municipal League Institute (TMLI) credits for attending this workshop. Participants can earn up to 5.4 hours for attending the TML Economic Summit. CEU forms will be available on site. For further information on the TMLI program, please call us at 512-231-7400, or log on to the TML Web site at [www.tml.org](http://www.tml.org) and click on "Training."

**Questions:** Please call the TML Program Development Department at 512-231-7400, or e-mail [tmleconomicsummit@tml.org](mailto:tmleconomicsummit@tml.org).

# Registration



**THREE WAYS TO REGISTER:** (Your registration will not be processed until payment is received.)

1. Register online with credit card payment at [www.tml.org](http://www.tml.org) (click on "Training").
2. Fax this form with credit card payment to 512-231-7495.
3. Mail this form with payment to:  
 TML Administrative Services  
 1821 Rutherford Lane, Suite 400  
 Austin, TX 78754-5128

You may copy this form as needed for additional registrations.

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- \_\_\_\_\_ \$175 (register by February 19)  
 \_\_\_\_\_ \$195 (register after February 19)

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**Questions:** If you have any questions, please call us at 512-231-7400 or e-mail [tmleconomicsummit@tml.org](mailto:tmleconomicsummit@tml.org).

**Your badge and confirmation will be mailed to you in advance; please bring them with you to the workshop. If an e-mail address is provided, you will receive an e-mail confirmation.**

**Please type or print below:**

Full Name: \_\_\_\_\_  
 Badge Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 City/Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**I require the following special accommodations:**

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**2010 TML Economic Summit**

**CREDIT CARD PAYMENTS:**

MasterCard       Visa       Am Ex       Discover

Cardholder's Name (Please Print) \_\_\_\_\_

Acct # \_\_\_\_\_

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_

**FOR TML OFFICE USE ONLY:**

Business Check \_\_\_\_\_ \$ \_\_\_\_\_

Personal Check \_\_\_\_\_ \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Batch No. \_\_\_\_\_

Id # \_\_\_\_\_