

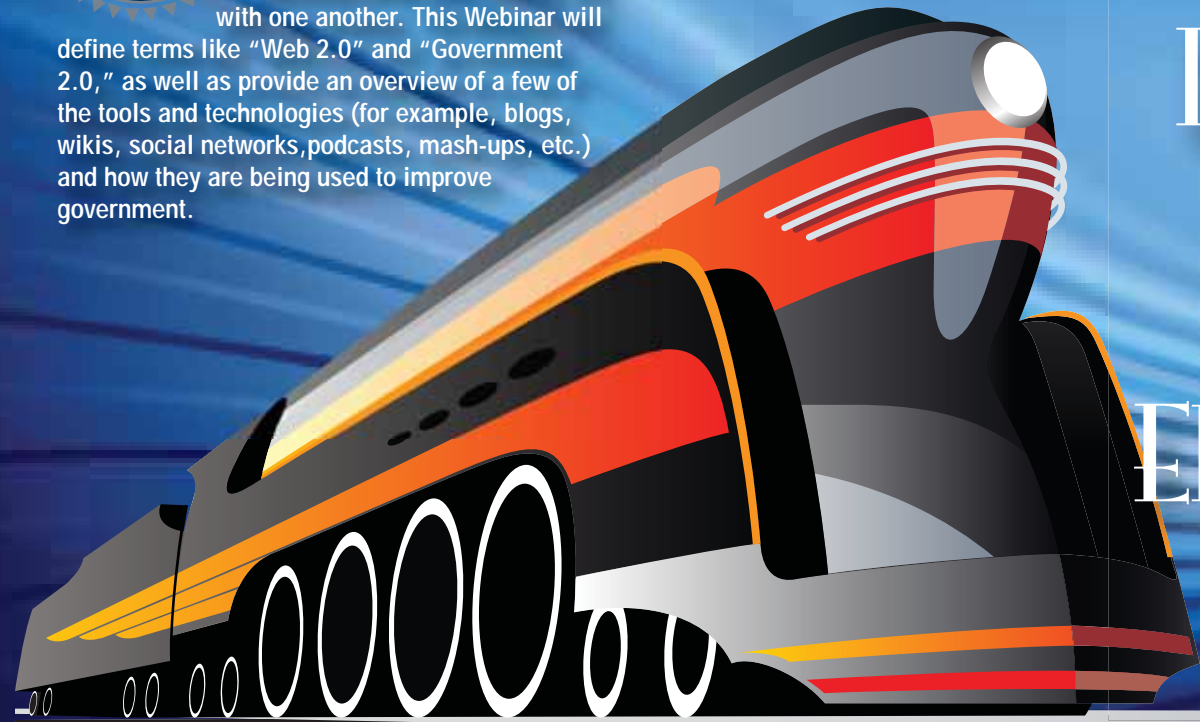


Virtually every federal agency and hundreds of state and local governments are unlocking the power of Web-based and mobile technology to improve communication with citizens and with one another. This Webinar will define terms like "Web 2.0" and "Government 2.0," as well as provide an overview of a few of the tools and technologies (for example, blogs, wikis, social networks, podcasts, mash-ups, etc.) and how they are being used to improve government.

The Texas Municipal League Presents a Webinar

# The Train Has Left the Station: How Can We Harness the Electronic Energy? April 7, 2010

This Webinar is limited to the first 75 registrants!



# The Train Has Left the Station: How Can We Harness the Electronic Energy?

April 7, 2010 • 10:30 a.m.

Texas Municipal League  
1821 Rutherford Lane  
Suite 400  
Austin, Texas 78754



## Agenda

- 10:30 a.m. Government 2.0, Web 2.0, and the State of Things
- 10:45 a.m. Tools/Technology: Pick 5
- 11:30 a.m. Take a Mental Break
- 11:40 a.m. Questions and Answers, Implementation, Staffing, Other Issues, Next Steps
- Noon Time's Up, and It's Time to Get on Board the Train!



This Webinar will be conducted by Andrew Krzmarzick, director of community engagement for GovLoop.com, the premier social network for people in and around government. Andrew is also the co-creator of IAmPublicService.org, a Web site and e-book project dedicated to improving the perception of public service and attracting the next generation of government talent. His work and insight have been featured in the *Washington Post*, *The Public Manager* and *Government Executive* magazines, the FEDManager E-Report, and on Federal News Radio.

## General Information

**Continuing Education Credit:** Elected officials (mayors and councilmembers) can earn 1.8 Texas Municipal League Institute (TMLI) credits for participating in this Webinar. CEU forms will be available online following the event CEU Forms (go to [www.tml.org](http://www.tml.org), select "Training," and click on "CEU Forms"). For further information on the TMLI program, please call us at 512-231-7400 or visit the TML Web site at [www.tml.org](http://www.tml.org), select "Training," and click on "TMLI."

**Registration:** *There is only one way to register:* Register online with credit card payment at [www.tml.org](http://www.tml.org). Click on "Training" and select "Harnessing the Electronic Energy." **Payment and a valid e-mail address are required to register.**

**Registration Fee:** The registration fee is \$75. You must register by 5:00 p.m. (CST) on **Friday, April 2**. Registration will close after this time.

**Confirmations:** Participation instructions will be e-mailed approximately two weeks prior to the Webinar.

**Cancellation and Substitution Policy:** If you are registered and cannot join the Webinar, we encourage you to provide a substitute. **A valid e-mail address for the substitute is required in advance.** If you cannot provide a substitute, a \$45 cancellation fee will be assessed if written cancellation is received by **April 2**. **Please remember that no refunds will be honored after April 2.**

**Questions:** Please contact the TML Program Development Department at 512-231-7400 or [webinar@tml.org](mailto:webinar@tml.org).



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