

Display Advertising Contract

Official Publication of the Texas Municipal League



1821 Rutherford Lane,
Suite 400,
Austin, Texas 78754
Tel: 512-231-7400
Fax: 512-231-7490

Date _____ Advertiser: _____

Advertising Contact: _____ Title: _____

Mailing Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

E-mail _____

Agency: _____

Agency Contact: _____ Title: _____

Mailing Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

E-mail _____

Insertion Specifications

Check Display Space Desired:

- | | |
|--|---|
| <input type="radio"/> Back Cover | <input type="radio"/> 1/2 page Jr. Digest |
| <input type="radio"/> Inside Front Cover | <input type="radio"/> 1/2 page, H |
| <input type="radio"/> Inside Back Cover | <input type="radio"/> 1/3 page, V H |
| <input type="radio"/> Full page | <input type="radio"/> 1/4 page |
| <input type="radio"/> 2/3 page | <input type="radio"/> 1/6 page, V H |

Instructions:

- | | |
|-------------------------------------|--|
| <input type="radio"/> Black & White | <input type="radio"/> Black & 1 Color, PMS _____ |
| <input type="radio"/> 4-Color | <input type="radio"/> Same copy each insertion |
| <input type="radio"/> Bleed | <input type="radio"/> New copy each insertion |

Special position _____

Special instructions _____

Check Months of Insertions:

- January 20__
- February ___
- March ___
- April ___
- May ___
- June ___
- July ___
- August ___
- September ___
- November ___
- December ___

Deadline Dates:

- Dec. 10, 20__
- Jan. 10 ___
- Feb. 10 ___
- Mar. 10 ___
- Apr. 10 ___
- May 10 ___
- June 10 ___
- July 10 ___
- Aug. 10 ___
- Oct. 10 ___
- Nov. 10 ___

Terms of Agreement

Payment: First time advertiser must make payment for first ad at time advertising materials are submitted. All ads must be paid within 30 days of invoice date.

Any artwork, pasteup, or typesetting services required for ad publication will be billed, in addition to the regular applicable rate, at the publisher's cost plus 10%. Publisher accepts no responsibility for copy changes. Publisher reserves the right to repeat previous advertisement if new copy is not received by final closing date.

Cancellations: Cancellation of any part of a contract voids all rate and position agreements. Cancellations will not be accepted after published closing dates.

Total number of insertions _____
at \$ _____ per insertion.

Total amount of contract \$ _____
(Totals include any applicable commissions and discounts)

Payment enclosed yes no

Billing: Direct to Advertiser
 Through Agency Listed Above
 Charge credit card below for each insertion.
Tear sheet will be provided

Advertiser or Agency -Authorized Signature _____

This contract constitutes the entire agreement and understanding between the parties relating to the subject matter of the contract and rate card. The terms of this contract and insertion schedule set forth above may be changed only by a written agreement signed by all parties to this Contract. This contract is to be performed in Travis County, Texas.

FOR TML OFFICE USE ONLY

Business Check _____ \$ _____
Personal Check _____ \$ _____
Total \$ _____
Date Rec'd _____ Batch No. _____
By _____ Id# _____

CREDIT CARD PAYMENTS:

Mastercard Visa Am Ex Discover
Cardholder's Name _____
Acct# _____
Signature _____ Exp. Date _____